



**SA FEEDLOT
ASSOCIATION**

15 March 2018

**Kievits Kroon
Kameeldrift – East, Pretoria**

Welcome to our Cattleman's Conference 2018 Speakers

Prof. Ferdi Meyer

Ferdi holds the positions of Director of the Bureau for Food and Agricultural Policy (BFAP) and Associate Professor in the Department of Agricultural Economics, Extension and Rural Development at the University of Pretoria. Ferdi studied for his PhD at the University of Missouri in the USA which he successfully completed in 2006.

In 2004 he was a founding member of the Bureau for Food and Agriculture Policy (BFAP). Ferdi has served on the National Crop Estimates Committee and is a Board Member of the Protein Research Foundation (PRF) and the Regional Network of Agricultural Policy Research Institutes (ReNAPRI).

Dr Hester Vermeulen

Hester is an Agricultural Economist and Manager of the Consumer Division of BFAP specializing in aspects regarding amongst others socio-economic consumer dynamics, consumer behaviour and food choices, consumer trends and consumption patterns.

Hester is also a researcher with the Dept. of Animal and Wildlife Sciences at the University of Pretoria and has received numerous research awards

Dr Abe Turgeon

Abe received his M.S and Ph.D degrees in Ruminant Nutrition from the University of Nebraska. Abe joined Koers- Consulting and became a partner and owner of Koers – Turgeon Consulting Service recognised as one of the premier large pen cattle research facilities in the world servicing approx. 1 million head of cattle. Abe resides in Amarillo and is a Feedlot Consultant focusing on nutrition, health management and research.

Mr Christian Mulders

Christian is CEO of the Australian Lotfeeders Association (ALFA) representing feedlot businesses across Australia. He has for a number of years worked closely with industry stakeholders and government in overseeing systems that improve the Australian beef industry's traceability, food safety, eating quality and animal welfare credentials and has throughout his career played a prominent role in the National Livestock Identification System, National Feedlot Accreditation System and in Animal Welfare in the meat processing sector.

Dr John Purchase

John has been CEO of the Agricultural Business Chamber (Agbiz) of South Africa since 2017 and continues to serve in this capacity. He started his career at the ARC serving in many managerial positions, later appointed to the Board of the Land and Agricultural Bank, and later as council member of the NAMC and as Trustee and Chairman of the Maize Trust and Chairman of SAGIS.

John is Business Convenor in the Trade and Industry Chamber of NEDLAC and serves in the Presidential Business Working Group of SA. He has received numerous awards amongst others 2012 SA Agriculturalist of the Year. John was recently elected to the Board of the International Food and Agribusiness Management Association

PROGRAMME

15 March 2018 Annual General Meeting

07h30-08h00 AGM and Conference Registration

08h00-09h30 SAFA Annual General Meeting

15 March 2018 Cattleman`s Conference 2018

09h00-10h00 **Registration**

10h00-10h05 **Welcoming**
Chairman of SAFA, Mr. Robin Watson

10h05 **Agricultural Outlook 2018**
Prof Ferdi Meyer, Bureau for Food and Agricultural Policy, BFAP

10h45 **Key Marketing Messages to Educate SA Red Meat Consumers**
Dr Hester Vermeulen, Senior Researcher, BFAP

11h30 **Make or break during the first 10 days in the feedlot**
Dr Abe Turgeon, Koers - Turgeon Consulting Services, Amarillo, Texas

12h15 **Australian National Feedlot Accreditation Scheme**
Mr Christian Mulder, CEO Australian Lot Feeders Assn, Australia

13h00-14h00 **Luncheon**

14h00 **South African Farming – New Rules!**
Dr John Purchase, CEO Agbiz

14h45 **Effect of Dust on Feedlot Health and Production**
Dr Abe Turgeon, Koers -Turgeon Consulting Services.

15h30 **Australian Red Meat Industry Structure and Functions**
Mr Christian Mulder, ALFA

16h15 **Closure and Refreshments**

Annual General Meeting

AGENDA

REGISTRATION

1. Opening
 - 1.1 Welcoming
 - 1.2 Motions
 - 1.3 Attendance and Constituting of Meeting
 - 1.4 Apologies
 - 1.5 Fixing of Agenda
2. Approval of Minutes of the Annual General Meeting held on 8 March 2017
3. Matters Arising. These Matters will be reported in Annual Report.
4. Chairman's Annual Report
5. Financial Statements and relevant issues
6. **SAFA Affairs**
 - 6.1 Administration
 - 6.2 Amendment of Constitution
 - 6.3 2018 Budget
7. Election of Executive Committee
8. Closure

REGISTRASIE

1. Opening
 - 1.1 Verwelkoming
 - 1.2 Mosies
 - 1.3 Bywoningsregister en Konstituering van Vergadering
 - 1.4 Verskonings
 - 1.5 Vaststelling van Sakelys
2. Goedkeuring van Notule van die Algemene Jaarvergadering gehou op 8 March 2017.
3. Sake Voortspruitend. Hierdie sake sal in Jaarverslag bespreek word.
4. Voorsitter se Jaarverslag
5. Finansiële State en verwante sake
6. **SAV Aangeleenthede**
 - 6.1 Administrasie
 - 6.2 Wysiging van Grondwet
 - 6.3 2018 Begroting
7. Verkiesing van Uitvoerende Komitee
8. Afsluiting

SA Feedlot Association – Executive Committee

Robin Watson	Chairman	BEEFCOR
Riaan Roodman	Vice Chairman	SIS Livestock
Willem Wethmar		CHALMAR BEEF
Henriette Breedt		VERBREED FEEDLOT
Theo Coetzee		MUSHLENDOW
Roelie van Reenen		BEEFMASTER
Tony da Costa		MANJOH RANCH
Callie Calitz		VENCOR VOERKRAAL
Pieter Steenkamp		SKS BOERDERY
Dave Ford	Executive Director	SA FEEDLOT ASSOCIATION